



Dear LDTA Member,

A quick and brief update from the LDTA Management Committee.

The Lichfield Heritage Festival took place on September 14-15 and several LDTA Members took part. These included Samuel Johnson Birthplace Museum, Letocetum, The Kings Head, Georgian Jono, the Old Prison Cells, Erasmus Darwin House and Lichfield & Hatherton Canal Trust. The LDTA distributed rather fetching pens to celebrate the weekend, hope you grabbed yours!

New Members

A big welcome to Truly Creative designs, who recently joined LDTA. This lovely shop is located in Tudor Row. Other LDTA members who trade in this area are Rosie's Boutique, Hunt & Gather and The Tudor Tea Room.

Events

Syd the scarecrow joined in the festivities at the Elford Garden Scarecrow Festival. Thanks to all those that contributed. Syd looked very fine and distinguished standing to attention in the garden!

The Lichfield Mercury mentioned both the Scarecrow Festival and also the LDTA bench now sited by the canal not far from the Boat Inn on the A461. The bench was bought by the Association to support the work of the Lichfield & Hatherton Canal Restoration Trust.

Free Familiarisation Tours for LDTA members

The first tour took place on Monday September 9th at lunchtime. We were very lucky as it had been raining all morning but stayed fine for the afternoon. This great tour of the centre of Lichfield is a gentle stroll round the major sights and allows members to glimpse into the varied and remarkable history of the city. Led by Georgina Jono, what makes the tour extra special are the old photos of how the streets looked years ago. Further tours have been arranged for Tuesday September 17th starting at 10am and Wednesday 25th September commencing at 6pm prompt. To reserve your place, contact Rachael at rachael.evans@lichfielddc.gov.uk

Member to Member

The LDTA pens were supplied by Raphael design. Thanks for an excellent service.

Town Crier Ken Knowles is taking pens featuring the LDTA logo to Australia as part of his duties as Town Crier. Truly linking businesses across the sea and spreading the word of Lichfield District Tourism Association worldwide.

Free Social Media Training – for beginners

To take advantage of this benefit and to express your interest, contact Rachael.evans@Lichfielddc.gov.uk

Regards
Jenny