



Dear LDTA Member,

A quick and brief update from the LDTA Management Committee.

### **New LDTA Members**

A big welcome to The Seasoned Cookery School based at Catton Hall. The latest recruit for LDTA.

### **News**

Free Familiarisation Tours for LDTA Members. The 3 tours provided by Jono Oates, proved extremely successful and feedback was very positive. The comments received confirmed that the tours would be recommended to both visitors and locals alike. With Jono's agreement, the tours will run again in the spring.

Congratulations to the pubs that made the CAMRA 2020 good beer guide. The **LDTA Real Ale Guide** was mentioned in the Lichfield Mercury and will be reprinted early next year.

Beatbox in Lichfield, was the venue for the recent members' networking event. All attendees agreed that an excellent business model was being developed and that many were going to take up the free 'taster' session. Much different to either a gym or boxing ring, this idea could go global!

### **Member to Member**

Last month's update noted that the Lichfield Town Crier, Ken Knowles, is touring Australia and has been busy giving out LDTA pens. Another member, David Bathurst is touring Pakistan and will be promoting Lichfield and the Midlands as a tourist destination. He will also be handing out Lichfield literature and LDTA pens to any prospective tourists.

A Christmas tree grown by Lynn Nurseries, is being donated to the Staffordshire Regiment. This 16ft monster will be felled and delivered in November.

### **Future Events**

The next LDTA familiarisation visit will be to The Staffordshire Regiment Museum on Wednesday 27<sup>th</sup> November. Further details will be sent shortly.

The Christmas networking event is still in the planning stage! We are waiting for confirmation from the venue. Details will be sent out when confirmed.

Free Social Media basic training for all LDTA members. Jeanette Deen, a course leader for IT and multi-media at Birmingham Metropolitan College, will be running a 2 hour workshop. The date and time to be confirmed but if you are interested, contact [Rachael.evans@lichfielddc.gov.uk](mailto:Rachael.evans@lichfielddc.gov.uk)

**David with LDTA pens**



Regards  
Jenny LDTA Management Committee Member