



Dear LDTA member,

A quick and brief update from the LDTA Management Committee.

A big welcome to Raphael Design Ltd and Ultimate Vegan Café the latest recruits to join LDTA.

The popular Lichfield Heritage Festival takes place on 14th/15th September. Vice chair Sue Khan represented LDTA at the planning meeting organised by Visit Lichfield. It was agreed that LDTA would provide pens sporting the LDTA logo. Each LDTA partner taking part in the festival will receive a supply of pens these can be given out free to visitors over the weekend.

Member to Member (3 working together!)

The Elford Village Scarecrow Festival taking place over the August bank holiday is being sponsored by LDTA member The Best Western George Hotel. This should be a great fun event, fingers crossed for good weather. LDTA are working with LDTA member The Kings Head PH to create a Staffordshire Regiment inspired scarecrow. Many thanks to the Territorial Army Cadets for donating the uniform. There is still time to make your own scarecrow and its free to enter! www.elfordscarecrowfestival.uk

A member of the LDTA Committee went along to Elford Garden and reported that “although it was a very wet visit it was lovely and cosy in The Bothy for a warming cuppa (just leave a donation)! A walkthrough the Sensory Garden, testing Ed’s tuneless tubes and on to the Giants Garden. Along by the riverbank, a great Pokemon spot, and then pennies spent on produce and books from the library- again honesty box donations.”



Don’t forget if you or a member of your team haven’t already booked on one of the free familiarisation tours there are still places available. Contact Rachael at Visit Lichfield Rachael.evans@lichfielddc.gov.uk

To discuss LDTA social media please contact Jonathan Oates who runs the LDTA Facebook, Twitter and Instagram accounts. Jonathan’s email address is oatesjonathan9@gmail.com

Regards

Jenny

LDTA Management Committee Member